



ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane

Hochiminh City, January 22nd, 2024

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PRE-INVITATION LETTER

Vietnamese business delegation to “XYLEXPO 2024”, Milan, Italy, 20th – 23rd May 2024

Dear Sir or Madam,

The Italian Trade Agency (ITA), Trade promotion section of the Consulate General of Italy in Ho Chi Minh City, would like to send our kind regards to your valued company.

We would like to inform you that we are arranging a business trip for a Vietnamese delegation to visit the “**XYLEXPO 2024**” - the Biennial International Exhibition of Woodworking Technology and Components for the Furniture Industry.

After the pandemic emergency, the exhibition is restoring its traditional schedule in the spring season, from 21 to 24 May 2024. Since 1968, this event – promoted by ACIMALL, the association of Italian woodworking machinery and tools – has always been included in the agendas of all industry operators, as it offers a complete overview of the woodworking business, illustrating the evolution of the market towards sustainability and digital transformation.

Please access this link <https://www.xylexpo.com/en/xylexpo-en> for your further information.

Major expenditures for the invited Vietnamese delegates such as **return air ticket (to Milan), full board and lodging will be borne by the Italian Trade Agency** and the Event Organizer.

We are very pleased to invite **ONE MEMBER of your board directors**, who can communicate in **English language** with the Italian counterparts about possible business opportunities.

The invited delegates are required to:

- register their information by completing the application at <https://docs.google.com/forms/d/e/1FAIpQLSelfu-9qonM6KRKupEQ->

bplex8Zmpo7SsarDaJdE1twrNtvdg/viewform?pli=1 **by February 17th, 2024**

- register the match making web portal to request B2B meetings with Italian exhibiting companies;
- be available for carrying out confirmed B2B meetings during event period and in a dedicated area

Late submission will be rejected. All required documents must be sent to us to our email address hochiminh@ice.it. In case you have any inquiries relating to the mission, please feel free to contact us at +84 28 3822 8813.

Last but not least, please take note that the organizers reserve their full rights to select the most relevant candidates for this mission. You will be notified about the final selection result as soon as available.

Thank you for your kind cooperation and look forward to your prompt reply.

Best regards,

Fabio De Cillis (Mr.)
Trade Commissioner

